

ABOUT THE LOST SIERRA FOOD PROJECT

We are excited to be sharing our first annual report for the Lost Sierra Food Project (LSFP). There has been an enormous amount of growth this year, both on the farm and as an organization. We could not have done it without your support. The challenges of 2020 have been many; a global pandemic, widespread racial injustice, and the worst smoke apocalypse in Plumas County history! Despite this, we are happy to report the great successes of 2020 for the organization. We moved Rugged Roots Farm to what was previously the Five Foot Farm site and are so grateful for this space. Utilizing regenerative farming techniques on our educational and production farm, we produced a diverse abundance of food and attracted a similar diversity of visitors to the farm. The spirit of the farm has created a beautiful community, which has given us a sense of purpose and inspiration. We are looking forward to getting back on the farm, running successful programs, and expanding partnerships in 2021!

Leslie Pace & Jessie Mazan. Co-Directors

MISSION AND VISION

Our mission is to increase access of local foods for Plumas County residents, prioritizing low income populations; provide workforce development programs; and create educational food and ecological farming opportunities.

We imagine a world where everyone has access to healthy, affordable food and feels empowered to grow their own food.











FOOD DISTRIBUTION

Lost Sierra Food Project (LSFP) offers a seasonal honor system farm fridge that is consistently stocked with fresh produce for people to use at their convenience. LSFP also runs a weekly seasonal farm stand that is open to the community and accepts EBT/CalFresh. LSFP sells produce to the cafeterias of Plumas Unified School District along with a local restaurant account at Greenhorn Ranch. LSFP offers a Farm Share program that provides free weekly produce boxes to low-income families.

"The chance to smell and feel and participate with plants is a very healing experience. The farmshare is the most beautiful interactive entity in Quincy."

> - FARM SHARE PARTICIPANT, 2020

LOCAL PARTNERSHIPS

Lost Sierra Food Project is partnered with Feather River College's Ecological Farming Certificate program as well as Plumas Charter School's Career Technical Education Agricultural Pathway. LSFP has a strong relationship with both Plumas County Behavioral Health and Plumas County Public Health Agency.

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FOR THE LOVE

OF COMMUNITY

1,000lbs of produce sold to Plumas Unified School District

> 1,200lbs of food donated to local Crisis and Wellness Centers

3,750lbs of produce distributed to our Free and Reduced Farm Share participants

3,500 volunteer hours on the farm and over 100 volunteers

700 hours of programming on the farm with our educational and workforce development programs

> 400 visitors to our educational and production farm, Rugged Roots

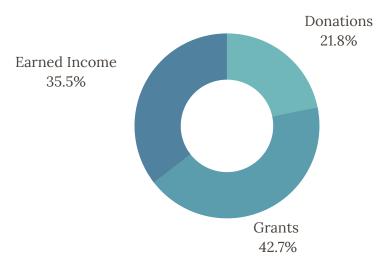


"Volunteering on the farm has been a constant highlight every week. It has changed the way I see food, farming, and community. I cannot fully express my gratitude for this place." - Farm Share Participant, 2020

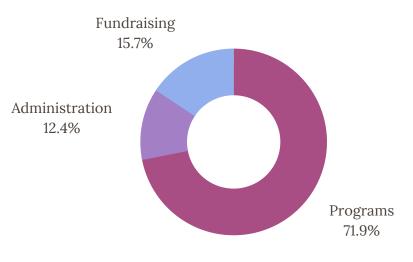
FINANCIALS 2020



Revenue: \$76,568



Expenses: \$54,328







In the Media

CapRadio July 14, 2020

<u>From Food Banks To Honor Fridges, Rural</u> <u>Sierra Communities Get Creative To Feed</u> <u>Themselves</u>

> Plumas News May 28, 2020

Providing fresh produce for a community

Plumas News November 12, 2020

<u>Register for Spring Eco Farm classes now</u> <u>at FRC</u> Photo by Ken Etzel

OUR FUNDRAISING GOALS IN 2021

LSFP plans to raise \$60,000 in grants & donations and \$30,000 from farm sales!

Help us fund raise for these future projects (and more!):

\$5,000 for an interactive, hands-on kids zone on the farm - worm farm, tipis, cooking classes, demonstrations, etc

\$16,000 for our Free and Reduced Farm Share program - 15 weeks of free weekly produce bags for 30+ low-income families

\$3,000 for donated produce to local agencies and food banks

MEET THE TEAM

Board of Directors

Darla DeRuiter, President Mandy Beatty, Vice-President Susan Payne, Treasurer Ann Bullard, Secretary

Leslie Pace, Co-Director

Leslie has lived in Quincy since 2015 and has spent the last 10 years working with school garden programs and on sustainable farms. When not on the farm, you can find Leslie getting cozy in her trailer or adventuring on the road with her camper!

Jessie Mazar, Co-Director

Jessie transplanted to Plumas County in 2018 and her roots have taken well to the Sierra soils. Jessie brings to LSFP a decade of experience farming, teaching, and learning in regenerative food systems. When not on the farm, you can find Jessie exploring the mountains and rivers here in the Lost Sierra which she is starting to call home.

Lindsey Gaspers & Olivia Long, Feather River College Interns

Lost Sierra Food Project's awesome 2020 farm interns. We are so thankful for all your hardwork, fun energy, and playful spirits! Megan Mansfield, Director Sarena Barker, Director Paul Mrowczynski, Director



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OUR DONORS

We couldn't do it without you!

And a special thank you to Elizabeth Powell for your mentorship and The Dyrr Family for your generosity and use of the land!

\$99 or less

Trinity Stirling Megan Mansfield Gianina Martynn Virginia Jaquez Vanessa Vasquez Gerry Uenaka Gina Russo Elizabeth DuVerlie Gail & David Tapscott Judy Belcher Danielle Gibbor Catherine McLogan Justine Schachter Carrie Cullen Rev. Andrew Davis Adam Stoumen Dana Flett & Kyle Greer Gema Pérez Sánchez Pamela S. Hammond Scott Cyrus **Purisima Wesley** Vanessa Polanco Jason Mazar-Kelly Chelsea Taylor Ari Wengroff Terri & Michael Gibbor Joan Le Cog Lucinda Berdon Taylor Storey Gregory Willis

\$99 or less

Marilyn Reich Tess Ranahan Kay Mazar Peter Hall Marsha & Ken Roby Asaf Shalev Page Atcheson Bunny Mazar Kendrah Fredricksen Tom & Mary Derek & Marisa Lerch Andrea & Patrick Dulazzo The Blesse Family Robert & Lucille Boschee

\$100 - \$249

Amy Hafsrud Tom Pace Kimberly Wolf Marian & Raymond Costa Holly George Sarah Gallagher Mark Mazar Jen Hall Mary King Aimee Heaney Bridget Tracy Susan Jackson Karen Schad Gema Lafuente Sacristan Quincy Collective



\$**100 - \$249**

Katie & Chris Hall Inge & Rick Stock Luke Palmer Will Reeves Susan Payne **Emily Bryant** Hannah Stewart Grahame MacKugler Terry & Jerry Williams Sharon & Terry Ranahan Linda Cayot Peter & Julie Hochrein Donna Prince Jim & Cathy Shaw Betsy & Bill Pace Adrienne Stenson Morgan & Sam Shapiro Karen Kleven **Robert Blesse** Susan DeLano American Valley Hardware



We love our Patagonia workwear. Thank you for the donation!

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\$250 - \$499

Karen Siroky Jake Mazar Bill Battagin Vincent Rogers Daniel Palmer Darla DeRuiter & Darrel Jury





\$500 - \$999

Saylor Flett Cheryl Dolin & Russ Aubertin Jeff & Carolee Wagner Anne & Brian Mazar Nance Reed Jeff & Tracy Kepple Yes We Can! Grocery Outlet

\$1,000 +

Alexandra Yarosevich & Ben Hunt VM Ventures (Malaney Family) Kathy & Sanjeev Malaney Plumas Charter School Strong Foundation Rose Foundation Sierra Pacific Industries Foundation Common Good Foundation Bread for the Journey



\$10,000 +

Satterberg Foundation Sierra Farmstead



HUGE thank you to Brad Bodenham and Liz Swindell for our amazing logo And lastly, thank you to all of our incredible volunteers!

Follow us on <u>Facebook</u> and <u>Instagram</u>



EXCITING NEW ADDITIONS TO THE FARM IN 2021

SHISHITO PEPPER WATERMELON RADISH BENEFINE ENDIVE ORIENT EXPRESS EGGPLANT ROMANESCO CAULIFLOWER ROYAL BURGUNDY BEAN SWEET THAI BASIL SUGAR BABY WATERMELON GREMLIN GOURD



- *Spring Work Party:* Sunday 10am 2pm, April 25th
- First Plant Sale Fundraiser: Tuesday 5-7pm, May 11th
- Second Plant Sale Fundraiser: Tuesday 5-7pm, May 25th
- Farm Stand: Every Tuesday 5-7pm, June 15 Oct. 5
- Weekly Volunteer Day: Thursday mornings
- *Pumpkin Patch Fundraiser:* Saturday 11am-3pm, Oct. 9
- *Honor System Farm Fridge:* At your convenience (located at our farm, Rugged Roots, on Highway 70 across the street from Gansner Airfield.)



Please save this page and hang it on your fridge :)

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